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Sponsorship Proposal Form

Use this form to submit your interest in receiving sponsorship from Turner Motorsport. Please fill out the information below and prepare all relevant support documents such as business cases, presentations, pictures, or other forms of your exposure/market reach.

Note: Driving your “cool” car around town for extended periods of time is not sufficient justification for TMS sponsorship!

Basic Info

First name	
Last name	
Date of birth	
Physical address	
Phone number	
Email address	

Vehicle Info

Year of vehicle	
Make	
Model	
Year purchased	

Please list all of the Turner Motorsport parts installed on your vehicle (or parts purchased at TMS).

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Activities

Estimate the total dollar amount spent on replacement or aftermarket parts (\$ average per year)	\$
How many shows/events/races do you attend each year?	
What is the average per-event attendance of these events? (check one)	☐ Less than 100 ☐ 101-500 ☐ 501-1000 ☐ 1001-2,500 ☐ More than 2,500
Do you have a website or fan page? (Yes/no)	
If so, provide your # of likes, subscribers, monthly views, etc.	
List any links to pertinent digital marketing for yourself or your car (magazine articles, videos, forum threads, etc)	
What clubs are you a member of? (BMWCCA, SCCA, NASA, others – please list)	
Awards and accolades received, if any	

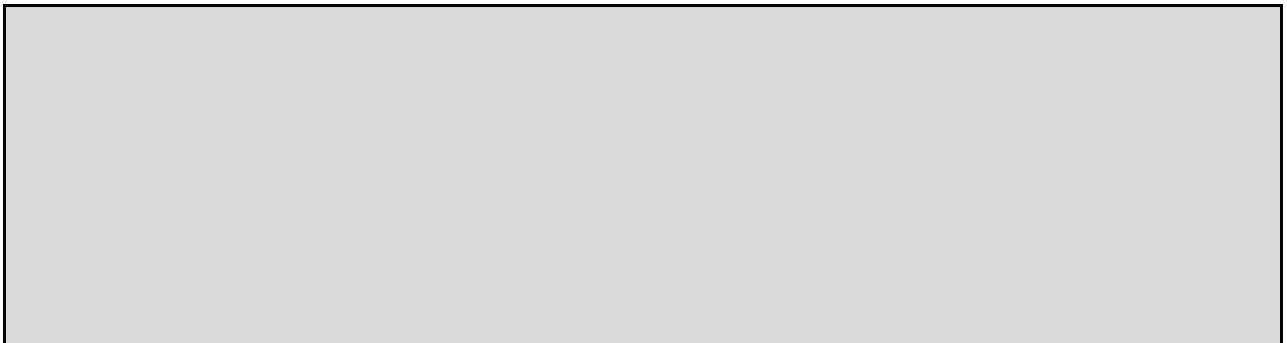
Open Ended – limit responses to 200 words or less

If you were sponsored by TMS, explain how you would represent Turner Motorsport at events, online, etc. Tell us exactly what you want.*

*Hint: “Free parts” is not an acceptable answer 9 times out of 10.



If you were sponsored by TMS, how would that help you achieve your automotive goals? Be clear and precise. This is your chance to convince us you're worth it.



Based on your responses above, what type of sponsorship do you believe you qualify for?
Check all that apply:

- ☐ TMS window stickers
- ☐ TMS windshield banner
- ☐ TMS discounted parts
- ☐ TMS free parts in exchange for PR/project car
- ☐ TMS offset event travel expenses
- ☐ TMS paid show or race entry fees
- ☐ Other – describe below

Thank you for your interest in our sponsorship. We will contact you if we are interested in your proposal.